

For Immediate Release

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Photos available upon request.

Honey Bees Check-In on Brown Palace Hotel Roof *Brown Palace installs beehives to generate honey and awareness*

DENVER – (July 20, 2010) The Brown Palace Hotel and Spa is the first hotel in the city to nurture a colony of rooftop bees that will produce honey to be served during afternoon tea.

While past Brown Palace guests have included royalty, the hotel now has its own resident queen...two of them actually, and 20,000 worker bees that are expected to grow to 140,000 by the end of the summer.

Two hives will be maintained by dedicated Palace beekeeper, Matt Kentner of Kentner Farms, who sources beehives to local farmers and ranchers to assist in the essential pollination of their crops.

“Unfortunately there are a lot of misconceptions about the nature of bees and what crucial roles they play in our food supply and environment. The affects of the decline in bees is extremely alarming and it’s important that we build awareness and do our part to help,” says Kentner.

To further contribute to local bee vitality, The Brown Palace has donated two beehives to the Denver Beekeepers Association to assist in establishing hives in the Denver community and has also partnered with Denver Parks & Recreation to plant bee-friendly flowers in the nearby Civic Center Park.

“We’ve worked for years to bring urban beekeeping to fruition in Denver and The Brown Palace has demonstrated a true commitment to fostering these efforts in our community,” states Marygael Meister, president of the Denver Beekeepers Association.

In addition to use during the hotel’s afternoon tea, the hotel hopes to eventually utilize the honey in other signature recipes and spa treatments.

The Brown Palace has created a web page dedicated to providing information about bees, the severity of colony collapse disease, and what people can do to help at www.BrownPalace.com.

Name the Hives Contest

The public can give suggestions on what to name each of the two hives on the hotel’s facebook and twitter pages. The contributors of the top two names chosen will win a weekend getaway at The Brown Palace.

About The Brown Palace Hotel and Spa

The Brown Palace Hotel and Spa is a Forbes Four-Star, AAA Four-Diamond luxury landmark located in the heart of downtown Denver and was recently included in Travel+Leisure's Top 500 World's Best Hotels 2010. It is a charter member of National Trust Historic Hotels of America and is managed by Quorum Hotels & Resorts, a full service management company headquartered in Dallas. For more information or to make reservations please call (303) 297-3111, (800) 321-2599 or visit www.brownpalace.com.

About Kentner Farms

With an artisan philosophy and emphasis on sustainability, Kentner Farms was established in 2007 to produce pure, raw Colorado honey as well as provide pollination, honeybee removal and personal beekeeping services, using chemical free methods to raise honeybees. For more information, please visit www.kentnerfarms.com or call 303-349-7280.

Denver Beekeepers Association: www.denverbee.org/bees

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