

For Immediate Release

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A Champagne Cascade Fit for a King

DENVER (Oct. 7, 2010) – The 23rd Champagne Cascade will be a day to treasure with an Egyptian-style celebration of the Denver Art Museum's *Tutankhamun: The Golden King and the Great Pharaohs* exhibit.

On Sunday, Nov. 7, 2010, The Brown Palace will be transformed with a golden 6,000-glass pyramid, Egyptian-costumed servers and 10-foot pharaoh ice carving. Patrons will enjoy *King Tut* ticket giveaways as well as Brown Palace King Tut package giveaways, including overnight stays, VIP exhibit tickets and Mummy Wrap spa treatments.

At noon, the official Champagne Cascade ceremony begins. With the stroke of an antique Napoleonic saber, a master swordsman will sever the necks of champagne bottles. Once opened, the champagne will be poured into the uppermost glass of the elaborate glass pyramid rising nearly two stories in the hotel's atrium lobby.

Following the ceremony, complimentary photos will be available in front of the cascade with optional Egyptian headpieces, from 12:30-1:30 p.m.

Floors 4-7 are open to the public. Free admission. Reservations are not required to view the event.

The Royal Treatment

Tickets for a special VIP area complete with premier viewing of the event and unlimited champagne, mimosas, beer and wine, hors d'oeuvres and golden desserts is available for \$50 per person with all proceeds supporting the Denver Art Museum. Reservations for the VIP area can be made at www.brownpalace.com or at 303-294-3618. The VIP area is open 11 a.m. to 12:30 p.m.

The Champagne Cascade complements The Brown Palace's lavish Sunday Brunch, served from 10:30 a.m. until 2 p.m. Reservations for brunch are now being taken at 303-297-3111.

King Tut by Day. Brown Palace by Night.

For a list of Brown Palace King Tut packages, please visit www.brownpalace.com. Prices start at \$189.

About The Brown Palace Hotel and Spa

The Brown Palace Hotel is a Forbes Four-Star, AAA Four-Diamond luxury landmark located in the heart of downtown Denver. It is a charter member of National Trust Historic Hotels of America and is managed by Quorum Hotels & Resorts, a full service management company headquartered in Dallas. For more information or to make reservations please call (303) 297-3111, (800) 321-2599 or visit www.brownpalace.com.

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